

PROFILE: BOB PLASCHKE, SONIM TECHNOLOGIES



Bob Plaschke currently serves as President and Chief Executive Officer of Sonim Technologies, pioneer of the world's toughest GSM phone, the Xtreme Performance 1.

One of the youngest CEOs in the mobile industry, Plaschke has led Sonim in this role for four years. Prior to this appointment, he served as entrepreneur-in-residence at Sutter Hill Ventures, where he focused on wireless investments. Before joining Sutter Hill, Plaschke was Senior Vice President of worldwide client services at Infospace. He also served as Chief Financial Officer and Vice President for Business Development at Prio, a wireless and wireline promotion infrastructure company that was later acquired by Infospace. There he oversaw the implementation of wireless data solutions across the company's carriers.

In terms of accolades, Plaschke was inducted into the Young Presidents' Organization's San Francisco Bay Chapter in September 2008. Plaschke is also a board member of the CTIA's Wireless Internet Caucus. The group includes key industry CEOs that advise the CTIA on how to maintain and develop a vibrant wireless Internet ecosystem.

Plaschke received his undergraduate degree in computer engineering from Northwestern University and earned his MBA at the University of Chicago.

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Media Contacts:

Europe and Asia

Robin Dhara

Red Robin

Tel: +44-788-080-7752

Email: Robin@red-robin.co.uk

North America

Sona Rai

Porter Novelli

Tel: (212) 601-8450

Email: sona.raai@porternovelli.com